



with
Dr. Guido Sampermans

INTRODUCTORY COURSE FOR ORTHODONTIC ASSISTANTS

A key role in transforming patients' confidence,
self-esteem, and long-term health (Presented in Dutch)

Friday 27th February 2026, Utrecht

INTRODUCTORY COURSE FOR ORTHODONTIC ASSISTANTS

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(Presented in Dutch)

Welcome to our Orthodontic Assistant Training Program! This course is designed to give you a solid foundation in the world of orthodontics – what it is, why it matters, and how you, as an assistant, play a key role in transforming patients' smiles and confidence. This one-day training program for orthodontic assistants provides a comprehensive introduction to the field and the essential skills needed to succeed. Here's what to expect:

Session 1: Welcome and Introduction to Orthodontics

- Icebreaker: "What do you expect from this job?"
- What is orthodontics? (short history, why it matters, examples of successful cases with before/after pictures)
- Who is in the orthodontic team and what is the assistant's role?
- Key qualities needed to succeed as an orthodontic assistant

Session 2: Basics of Orthodontics – What You Need to Know

- Basic dental and skeletal anatomy (simple illustrations, not too technical)
- Common orthodontic problems: crowding, spacing, bite issues
- Introduction to appliances: braces, wires, aligners, retainers (showing models and photos)
- Glossary of key terms you will hear daily

Session 3: A Day in the Life of an Orthodontic Assistant

- Overview of daily tasks:
 - Chairside assisting
 - Preparing trays and instruments
 - Infection control and sterilization
 - Administrative duties



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- Patient management: explaining procedures, calming anxious kids, communication with parents
- Case walk-through: follow one patient “from consultation to retention” with photos/videos

Session 4: The Value of the Orthodontic Assistant in Transforming Lives

1. Confidence and Self-Esteem

- Many patients arrive embarrassed about their smile, especially teenagers.
- As assistants, you are often the first reassuring face they see.
- By supporting their journey, you help them gain confidence in school, work, and social life.

2. Health and Function

- Orthodontics isn't just cosmetic. Properly aligned teeth improve chewing, speech, and long-term oral health.
- Assistants contribute by making treatments efficient, safe, and smooth – ensuring results last a lifetime.

3. Patient Experience

- Patients may see their orthodontist only briefly, but they interact with assistants a lot.
- How you smile, explain, calm, and encourage them shapes their entire treatment experience.
- A kind assistant can turn a nervous or resistant child into a cooperative, happy patient.

4. Team Contribution

- Orthodontists rely heavily on skilled assistants.
- The smoother your work, the better the clinic runs.
- You're not “helping in the background” – you're an essential part of a healthcare team that changes lives.

5. Personal Fulfillment

- Every day, you'll witness progress: crooked teeth becoming straight, shy kids smiling for the first time without hiding.
- Few professions allow you to see such visible, positive change in people's lives.
- Your role combines technical skill, communication, and human care – a rare and rewarding mix.

AGENDA

TIME	INFORMATION
08.30-09.00	Registration
09.00-09.45	Welcome and introduction to Orthodontics
09.45-10.00	Q&A
10.00-11.00	Basics of Orthodontics - What you need to know
11.00-11.15	Q&A
11.15-11.45	Break
11.45-12.45	A day in the life of an Orthodontic Assistant
12.45-13.00	Q&A
13.00-14.00	Lunch
14.00-15.15	The value of the orthodontic assistant in transforming lives
15.15-15.45	Break
15.45-16.45	Continued - The value of the orthodontic assistant in transforming lives
16.45-17.00	Q&A
17.00-18.00	Canapes and drinks

SPEAKER

DR. GUIDO SAMPERMANS

After completing his studies at the University of Leuven, Belgium (general dentistry), Dr. Guido Sampermans opened his first private orthodontic clinic in Belgium in 1986, and shortly thereafter also in Germany and the Netherlands. In addition to managing his state-of-the-art office in Vienna (AT), he has many years of experience as a lecturer and collaborates with leading orthodontists. With progressive concepts focused on service, quality, and efficiency, as well as the use of the latest digital developments, his clinic is considered a prime example of a "state-of-the-art" facility.



Registration

Online at www.americanortho.com

For further questions, please contact Onno van Harmelen:
ovanharmelen@americanortho.com, Phone: 0031-418-226016



Certificate

Each participant receives a certificate at the end of the lecture, which confirms their participation.



Tuition

Please note that the course fee invoice will be issued prior to the event.



Cancellation

We ask for your understanding that a cancellation free of charge is only possible up to 4 weeks before the event and in written form.



The former factory in Sheboygan



Advanced technology



The current, state-of-the-art facility

AO: Who We Are

Founded in 1968 and headquartered in Sheboygan, Wisconsin, American Orthodontics is committed to providing quality products, dependable delivery, and personalized service to the orthodontic specialist. With innovative products and processes we provide the best overall value to our customers.

With over 1,000 global employees and product availability in over 110 countries, American Orthodontics is one of the largest privately held manufacturers of orthodontic appliances in the world.

We manufacture nearly 98% of our product offerings in our state-of-the-art facility in Sheboygan, Wisconsin. This way, the quality of the entire value chain is in our hands, from production to delivery of our products to our customers.

Customer satisfaction is our highest asset. Therefore, we are particularly dedicated to the continuous improvement of our products and services. All required products are registered with the FDA and AO is ISO 13485:2016 certified.





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Date

Friday 27 February 2026

Duration

09:00-17:00 h

Venue

Hotel Van der VALK
Winthonlaan 4-6
NL-3526 KV Utrecht

Tuition

75 € p.p. (excl. VAT. Tuition includes lecture & lunch)

The lecture will be presented in Dutch.



Registration:

AO AMERICAN
ORTHODONTICS